DRAFT MINUTES

A. CALL TO ORDER

The meeting was called to order at 10:05 a.m.

B. ROLL CALL AND INTRODUCTIONS

Members Present: Alyssa Furin (Fresno), Heather Eddy (Kern), Ashley Nuhfer (Kings), Matt Johnson (Mariposa), Smruti Deshpande (Merced), Yer Vang (Tulare County), Maria Marquez (Tulare Public)

Absent: Nathan Vosburg (Coalinga-Huron), Alma Madrigal-Ward (Madera)

Others Present: Tony Arellano (Porterville)

C. ADOPTION OF AGENDA

The agenda was adopted as written.

D. PUBLIC COMMENT

None

E. APPROVAL OF MINUTES OF NOVEMBER 3, 2022 (Attachment 1)

Motion: Eddy (Kern)
Second: Marquez (Tulare Public)
The minutes were approved.

F. ITEMS FOR DISCUSSION AND ACTION

1. DISCUSSION and ACTION: Continuing Teleconferences

Boyer reminded the committee that Governor Newsom’s State of Emergency will expire on February 28, 2023. California Department of Public Heath recommendations remain the same. Positive cases, while not as severe as during the earlier stages of the pandemic, seem to be increasing throughout the state. Boyer shared that Fresno Central Library is again in outbreak status following the Thanksgiving holiday. Marquez (Tulare Public) and Nuhfer (Kings) said mentioned additional cases and exposures in their communities.

Marquez (Tulare Public) motioned to continue meeting virtually under the modified Brown Act. Nuhfer (Kings) second.

Ayes: Eddy (Kern), Furin (Fresno), Nuhfer (Kings), Johnson (Mariposa), Deshpande
(Merced), Vang (Tulare County), Marquez (Tulare Public)
Noes: None
Abstain: None
Absent: Vosburg (Coalinga-Huron), Madrigal-Ward (Madera)
The committee will reexamine conditions and recommendations at the next meeting
in no more than 30 days.

2. DISCUSSION: hoopla

Boyer asked committee members for thoughts on hoopla after the two presentations
by Amanda Ulrich. Eddy asked if system needs to provide a systemwide ebook
collection since each library has their own ebook collections. Marquez and Nuhfer said
that the system collection is an important supplement to the local collections in Kings
County and Tulare Public.
Arellano stated that Porterville currently offers hoopla but all titles are available as
instant borrows. Patrons expect titles to be instantly available. If systemwide collection
is one copy/one use as it is with the current cloudLibrary collection, patrons might be
unhappy that system titles weren’t instantly available. Porterville would need to market
hoopla differently.
Boyer asked what types of content patrons are looking for when they ask if the library
has access to hoopla. Members reported that patrons typically ask about ebooks and
eaudio but have also asked about movies and music. Boyer reminded committee that
we were looking at hoopla for ebooks and eaudio and asked about patron satisfaction
if we did not offer any other content types. Marquez believed patrons would be happy
with ebooks and eaudio but would still want movies and music. Eddy and Arellano
believe Kern and Porterville patrons could be more concerned about not all content
being instantly available, as it is now at those libraries.
Boyer will contact Amanda Ulrich to ask about library and patron experiences in
situations where 1) both instantly available titles and one copy/one use titles are offered,
and 2) some content types are not offered by the library (movies and music, in our
case). Boyer will also talk with Chris Wymer about the RFQ process.

3. DISCUSSION: Resource Priorities – Survey Results

Last month the System Office sent a survey to staff and directors. One question asked if
systemwide resources were sufficient for patron needs. Majority of respondents agreed
that they were (75% of directors, roughly 66% of staff). Directors were also asked to rate
which resource categories were important to offer their patrons. Career resources,
ebooks and audio, entertainment and streaming video, genealogy, and legal resources
were highly rated. Marquez said those categories match what patrons ask for at Tulare
Public. Deshpande said that Merced receives many questions about entertainment
resources and is receiving more questions on ebooks and eaudio.
Archives, investing, music, self-publishing, and general information were at the lower
end of the ratings. Deshpande said that Merced has had difficulty promoting the Gale
databases. Patrons are not asking about or using those resources. Furin said that many
school age/student patrons have access to general research sources through their
schools and aren’t using those resources via the library. Johnson and Arellano reported
low interest in Mariposa and Porterville, suggesting that patrons either don't know about the resources or don't value them. Furin stated that the databases are often too academic and focused on serious research. Patrons are looking for more common, popular sources, such as magazines. Marquez shared that Tulare Public patrons and students do come in looking for help with general research. Some may not have access through their schools or they don't know what is available. Vang said that Tulare County receives similar questions and is able to refer patrons to the library’s general research resources. When patrons do not know what's available to them they often turn to the library for assistance. It is important to offer general information resources for those situations. Boyer will collect historical usage stats to see if there are any clear trends in how systemwide databases have been used, probably during the last decade. Committee can use that data to consider what is in demand and valued. The committee supports being more selective in the general resources we offer systemwide. Marquez suggested that if we were to reduce the number of general information resources, we should at least keep one resource for kids and one for teens and adults.

G. STATUS UPDATE ON SYSTEM RESOURCES

OverDrive responses are coming in for Palace Project. Members should share that information as it is available. Boyer will collect details from all libraries before sharing that with Palace.

H. CALENDAR ITEMS

Set the date and agenda building for the next meeting, tentatively December 15, 2022 on Microsoft Teams

I. ANNOUNCEMENTS

None

J. ADJOURNMENT

There being no further business, the meeting was adjourned at 11:23 a.m.