A. CALL TO ORDER

The meeting was called to order at 10:03 a.m.

B. ROLL CALL AND INTRODUCTIONS

Members Present: Nathan Vosburg (Coalinga-Huron), Alyssa Furin (Fresno), Ashley Nuhfer (Kings), Alma Madrigal-Ward (Madera), Matt Johnson (Mariposa), Smruti Deshpande (Merced), Yer Vang (Tulare County), Maria Marquez (Tulare Public)

Absent: Heather Eddy (Kern)

Others Present: Tony Arellano (Porterville)

C. ADOPTION OF AGENDA

The agenda was adopted as written.

D. PUBLIC COMMENT

None

E. APPROVAL OF MINUTES OF OCTOBER 6, 2022 (Attachment 1)

Motion: Vosburg (Coalinga-Huron)
Second: Furin (Fresno)
The minutes were approved.

F. ITEMS FOR DISCUSSION AND ACTION

1. DISCUSSION and ACTION: Continuing Teleconferences

Boyer informed the committee that Governor Newsom’s State of Emergency will expire on February 28, 2023. Additional legislation passed to allow continuing teleconference rules similar to the relaxed Brown Act rules in place for the pandemic. The new legislation is stricter and meetings without publicly posted agendas and an accessible space for public participation will likely be the exception. Boyer stated that after February 2023 meetings will probably be in person or teleconferences that meet the original Brown Act requirements.

Currently, the California Department of Public Health masking recommendations remain in effect. Governor Newsom’s State of Emergency order also remains in effect. Cases continue to increase in California. Committee members reported no significant
changes in recommendations and conditions at their libraries.
Nuhfer (Kings) motioned to continue meeting virtually under the modified Brown Act. Madrigal-Ward (Madera) second.
Ayes: Furin (Fresno), Nuhfer (Kings), Madrigal-Ward (Madera), Johnson (Mariposa), Deshpande (Merced), Vang (Tulare County), Marquez (Tulare Public)
Noes: Vosburg (Coalinga-Huron)
Abstain: None
Absent: Eddy (Kern)
The committee will reexamine conditions and recommendations at the next meeting in no more than 30 days.

2. DISCUSSION: SirsiDynix Community Engagement Platform

Merced is still working on CEP. It might be implemented in December. Vosburg is working on a demo version with Coalinga staff. He liked the flexibility that each library would have to market different resources, but expressed concern over how patron data is used for marketing purposes. Marquez stated that Tulare Public looks for ways to increase database usage and CEP would allow the library to announce a wide range of resources and events to new groups, though it wouldn’t reach patrons who don’t use email. Madrigal-Ward shared that Madera currently uses social media to announce events and patrons must take initiative to find out more about the announced events. CEP could help reach different audience, but has limited use for patrons without an email address. Vang sees advantages in integrating with Horizon. Tulare County shares an events calendar online, but like Madera, patrons need to go to social media for more information. Nuhfer commented on the advantages of requiring patrons to opt-in to receive announcements because patrons are concerned about privacy. Furin reported that Fresno is using a separate product for a similar purpose but she doesn’t have much additional information on the product.
Committee members are interested in pricing. Boyer will try to get an estimate on costs by the next meeting. Boyer and/or Furin will get more information on what Fresno is using.

3. DISCUSSION: hoopla

Committee members were interested in the hoopla consortium product presented by Amanda Ulrich. Many libraries have had patrons ask about hoopla. Vosburg valued the possibility for having the systemwide collection and an individual collection seamlessly presented to patrons. Marquez reminded the committee that while SJVLS libraries are working on setting up access to Palace Project, hoopla doesn’t currently work with Palace Project and that may be a consideration. Boyer will set up a second presentation to look at the library administration side of hoopla’s product.

4. DISCUSSION: Palace Project Updates

Boyer summarized the System’s involvement with the CA State Library’s statewide ebook collection and Palace Project. SJVLS will be implementing Palace Project so that patrons can use the Palace app/interface to access the State Library’s core collection of ebooks, the SJVLS cloudLibrary collection. Each member library can also bring in their
OverDrive collections. Patrons of one SJVLS library will not be able to see the collections of any other SJVLS library, except for the cloudLibrary collection. System understands that each library is waiting on subscription information from OverDrive. Boyer will share what we have now and we can provide OverDrive info when it’s available. Boyer asked if members would be willing to share the number of active OverDrive users.

G. STATUS UPDATE ON SYSTEM RESOURCES

None

H. CALENDAR ITEMS

Set the date and agenda building for the next meeting, tentatively December 1, 2022 on Microsoft Teams

I. ANNOUNCEMENTS

None

J. ADJOURNMENT

There being no further business, the meeting was adjourned at 11:31 a.m.