

ELECTRONIC RESOURCES COMMITTEE

April 21, 2021

10:00 am

Meeting via Microsoft Teams

The public may participate by using the following URL:

<https://go.sjvls.org/erc210421>

AGENDA

- I. Call to Order
- II. Introductions
- III. Adoption of Agenda
- IV. Comments from the Public
- V. Approval of Minutes from February 17, 2021 (Attachment 1)
- VI. Projects for Discussion and Action
 - A. Discussion: Draft Guidelines for Customized Enterprise widgets – Wymer (Attachment 2)
 - B. Discussion: Committee meeting minutes
 - C. Discussion: Cloud Library Selection
- VII. Status Updates on Systemwide resources
- VIII. Set date of next meeting: tentatively June 16, 2021
- IX. Announcements
- X. Adjournment

In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Nathan Boyer at 559-600-6282 no later than 5:00 PM on Tuesday, April 20, 2021.

The disclosable public records related to this agenda are available for public inspection at:
Fresno County Public Library, Business Office
2420 Mariposa Street
Fresno, CA 93721

Electronic Resources Committee Meeting Minutes
Wednesday, February 17, 2021
Meeting Via Microsoft Teams

Present: Nathan Boyer (SJVLS, Chair), Nathan Vosburg (Coalinga-Huron), Mary Jo Lawrence (Madera), Rebecca Adams (Mariposa), Smruti Deshpande (Merced), Erika Hawkyard (Tulare County), Maria Marquez (Tulare Public)

Absent: Clarisa Bernabe (Fresno), Heather Eddy (Kings), Tamara Evans (Kings)

Others Present: Chris Wymer (SJVLS), Tony Arellano (Porterville)

- I. The meeting was called to order at 10:00 AM Boyer.
- II. Introductions were given by all.
- III. Adoption of Agenda – The agenda was approved as written.
- IV. Comments from the Public – None.
- V. Approval of Minutes from December 9, 2020. – Lawrence (Madera) motioned to approve. Hawkyard (Tulare County) second. Minutes were approved by all.
- VI. Projects for Discussion & Action
 - A. Discussion: Enterprise Curated Content Widgets for Enterprise
Chris Wymer (SJVLS) discussed options for displaying themed content collections in Enterprise. Syndetics allows us to create widgets to highlight titles/items in our collections. The widgets can display titles in a carousel format, which can be added to each member library's Enterprise profile in order to suggest titles to patrons. Wymer suggested the creation of monthly themed collections and proposed that each member library commit to creating one collection per year and sharing that with the rest of the System. Members would be responsible for providing a list of ISBNs for all titles to be included in the themed collection. The System Office would create the remaining two collections.
Lawrence asked if the ISBNs were all that was needed. Hawkyard asked if the widgets would display the selected content on every library's catalog page. Wymer replied yes to both questions. Vosburg (Coalinga-Huron) asked if these widgets/collections would be different than what is already displayed in Enterprise. Wymer explained that the currently displayed carousels of titles are only from the New York Times best seller lists. The widgets created in Syndetics would be different than, and in addition to, the NYT titles.
Vosburg expressed concern that patron populations across the SJVLS service area have different attitudes and preferences and, as a result, may object to certain themed content collections that were created by a different member library. Arellano (Porterville) recognized that as a valid concern and asked if a single jurisdiction could use a different widget/collection in any

given month. Lawrence asked if it was possible to allow a jurisdiction to opt out of using the themed content widget. Wymer replied that it was possible to exclude the display from an individual jurisdiction.

Lawrence suggested that the themed topics should be identified in advance so that member libraries were aware of the collections to be displayed. If a member library objected to a given theme, they could opt out of displaying the themed widget or create their own unique collection for the month. Wymer said that customized, themed lists could be created two weeks in advance to allow other member libraries to review the titles. It would then be possible for any library that objected to the themed list to create a random collection as an alternative for the month. There was general support for this idea among committee members. Hawkyard supported the idea of having a single theme displayed across all System member profiles with the option of a single library using a random or pre-defined backup, such as a "Staff Picks" collection. Wymer said the System can create Syndetics logins for the member libraries to allow staff to create content widgets that could be displayed on those libraries' catalog pages.

Vosburg stated that Coalinga's director would want to approve any title list that was displayed on the Coalinga-Huron Enterprise profile. Vosburg asked if it was possible to not display the widget if there wasn't enough time to review the list of themed titles. Wymer replied that it would be possible to exclude the display if a member library did not have enough time to review the list. Because there is general support for the idea of creating customized widgets, Wymer agreed to draft guidelines and procedures to be presented at the next meeting in April. Boyer proposed setting this as an action item at a future meeting, after the committee has a chance to discuss guidelines and procedures in the April meeting. Wymer offered to send the committee members a PowerPoint presentation with more information.

B. Discussion: Update on Proquest resources

Boyer updated the committee on the accessing the Proquest resources provided by the State Library. Boyer worked with Proquest tech support last summer to provide everything that was needed for SJVLS libraries to access Proquest resources. Remote access to those resources has been working since then. Access from inside the library has been inconsistent. That wasn't an urgent concern when libraries were still closed to the public but as services and buildings open up again, we should make sure that resources are available inside the library. There is a shared spreadsheet on OneDrive to track whether or not Proquest resources are available. Boyer requested that all committee members test access to Proquest from inside the library and record whether or not the resources are available. Deshpande (Merced)

indicated that Homework Center has never worked from inside. Lawrence thought she had provided updated information on Proquest. Boyer agreed to check for Madera updates.

C. Discussion: Update on Overdrive RLA

Boyer updated the committee on SJVLS Admin Council's discussion of Overdrive's Reciprocal Lending proposal at the January 15 meeting. Admin Council did not express widespread support for RLA. Boyer asked committee members if they had heard anything from their directors. Hawkyard expressed that Tulare County has concerns over budget implications but plans to meet with Kevin Coon for further discussions. Lawrence agreed that any change that required additional costs would be prohibitive for Madera. Vosburg believed that Overdrive's RLA would be counterproductive to the System's goal of sharing resources. Boyer agreed that Overdrive's current proposal would exclude four SJVLS libraries and that represents a significant obstacle to moving forward with RLA. Arellano discussed how Overdrive is connecting other California libraries into RLA and how participation in the Southern California Overdrive consortium impacts Porterville.

VII. The next meeting is tentatively scheduled for Wednesday, February 17, 2021 via Microsoft Teams.

VIII. Announcements

Boyer has heard from Hoopla regarding their plans for consortium collection. That may be something for the committee to discuss as a future ebook option. Boyer has received some messages from TeachingBooks regarding upcoming trainings or suggestions on using the resource and will forward those to the committee.

Vosburg stated that Coalinga has started to allow patrons to use computers and is continuing to offer curbside services.

Hawkyard announced that Tulare County has received an LSTA grant of \$14K for Brainfuse resources and will be opening a job center. The grant will be opened to new libraries. Hawkyard will forward more information to the committee.

Lawrence announced that construction on Madera's bookmobile is halfway completed.

IX. The meeting adjourned at 10:51 AM.

Enterprise Themed Display Widgets Guidelines – First Draft

Background

Our subscription to Syndetics Unbound allows us to create “display widgets” that can be added to Enterprise, library websites, newsletters, and social media posts. The display widgets are made up of a list of identifiers for the titles you want to display, possible identifiers include ISBN, ISSN, and UPC codes. This gives us the possibility of creating curated digital displays for Enterprise on a variety of topics that highlight titles, authors, and collections throughout the consortium.

Goal

To add curated digital displays to the Enterprise catalog to enhance patron’s catalog experience and help them discover titles they may not have found otherwise. Each month would have a different theme and highlighted set of materials. Each SJVLS member library would be responsible for creating 1 display per year, and SJVLS staff will create 2 widgets per year. This will allow us to have a different theme each month, while minimizing the workload on each member library’s staff. Individual member libraries will have the ability to exclude specific items from appearing in their widget. If an individual member library objects to the theme for a certain month, they have the option to create their own widget, or not display one for the month.

Widget Theme Selection

Please select themes that have broad appeal across ages (adults, teens, juveniles) and demographics. Some examples of widget themes might be:

- Explore Other Worlds – astronomy, outer space, science fiction.
- Play Ball – books highlighting baseball players, rules, history, teams, etc.
- Local History – books documenting events that happened in the San Joaquin Valley History, a specific event, place, or person.
- Noteworthy New Authors – put together a list of titles published this year where it is the first work by the author.
- Series Highlights – a widget made up of noteworthy series. Each widget would be the full series of titles (i.e., Lord of the Rings, Enders Game, Wheel of Time). You could pick a genre like fantasy, suspense, or romance and put together popular series within the genre.

Compiling Titles

There are a variety of ways to compile titles for use in the widgets. I found using an excel spreadsheet to compile Titles and ISBN/UPC in a list works best to keep titles organized and easily paste into Syndetics to create the widget. Try to choose bib records that more than one member has a copy of and try to choose bib records where requests can be placed for the materials.

One useful method for locating titles is to utilize subject or author searches in Horizon. After selecting a theme, you can search for subject heading terms to locate possible titles. Subdivisions can help locate age-appropriate titles for juvenile and young adult audiences. Additionally, looking at the collection codes assigned to items by member libraries can help determine if a juvenile title is best suited for kids or teens.

Another useful method to locate titles related to a theme is to start with a known title and check Syndetics recommendations in Enterprise. Open the detail display for a title and scroll down to the Syndetics enriched content. Within the enriched content you will find sections for similar authors, more works by the same author, other books in a series (if the title is a part of a series), as well as recommended top picks based on the title being viewed. All these lists are filtered to items owned by an SJVLS library and could be included in a widget.

Another method for locating titles is to utilize lists put together by other librarians or sites. This can be useful for compiling titles in an area where you don't have a lot of experience, or knowledge of titles or authors.

Submission Deadlines

Widgets will be submitted to the system office at least 14 days prior to the beginning of the display. This will allow system staff enough time to create the widgets, and other members to review the selections.

Opting Out/Alternative Widget

If a member wants to opt out of displaying the theme widget, contact the system office at least 7 days before the widget goes live and let them know you do not want the widget displayed in your catalog. If the member wants to display an alternative widget, they will be responsible for putting together an alternative list of titles and submit it to the system office. The system office will compile the titles into a multi-widget and add it to the member's Enterprise profile.